

Dave Bixler

Art Director, Graphic Designer, Marketer

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PROFILE

A versatile art director and designer based in New York City, with the ability to integrate marketing and design to create meaningful brand experiences. Whether I am creating a brand, developing a website, or writing music; I always strive to push my creative boundaries and expand my knowledge.

SKILLS

Photoshop	
Illustrator	
InDesign	
After Effects	
Microsoft Office	
Google Analytics	
GarageBand	
Wordpress	
Wix	
CSS	

AWARDS & CERTIFICATIONS

March 2018

Advanced Google Analytics

March 2017

Employee of the Month

EDUCATION

Bloomsburg University | Bloomsburg, PA 2011 - 2015

Bachelor of Liberal Arts

Major : Graphic Design / Minor : Marketing

Baruch College | Manhattan, NY 2018

Advanced Typography

Noble Desktop | Manhattan, NY 2018

Introduction to After Effects

EXPERIENCE

Octet | Brooklyn, NY February 2018 - Present

Brand Director

Communicate with the founder to develop a highly reputable brand. Responsible for designing and delivering proposals, presentations and marketing materials. Created and actively maintain a website to cater to multiple different industries needs. Conceptualize campaigns specific to the clients needs, while managing the associated cost, timeline, and deliverables for each project.

Durante Rentals | Queens, NY November 2016 - Present

Art Director & Marketer

Worked with the marketing director to develop a 70 page website by managing visual design strategy and creating page templates, animated sliders and more. Create a 60 page seasonal catalog as the sole designer, including art direction and photography. Produce marketing campaigns and design all marketing materials, including mailers, brochures, calendars, truck wraps, billboards, clothing and promotional products.

Blackwood Hospitality | Manhattan, NY May 2016 - November 2016

Brand Director

Discussed concepts with clients to create pitch decks, signage, menus, websites and marketing campaigns. Designed a responsive website and proposal template for Blackwood. Created effective inventory and payroll spreadsheets for management to implement for a seamless operation.

D'Ambrosio Auto Group | Downingtown, PA August 2015 - April 2016

Graphic Designer

Designed daily newspaper advertisements, mailers, billboards, signage, email blasts and promotional products. Photographed all 500+ vehicles for the website to keep an accurate, up-to-date online inventory.